



**MARTEV**  
*Communications*

*Get noticed  
with us*

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## COMPANY PROFILE

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### OUR VISION

To be much sought after communications firm in the region.

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### OUR MISSION

To provide superior and quality communication services for all.

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### OUR CORE VALUES

● Honesty ● Integrity ● Accountability

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## ABOUT US

**W**e are a communication firm based in Nairobi. We provide support to businesses and organisations in search of brand-building and marketing solutions through communication.

Our firm is known for seamless communication strategies designed to provide organisations, businesses and customers alike with great experiences.

We work with clients whose work we feel passionate about and relate our own success back to theirs.

We have provided services to healthcare organisations, non-governmental organisations, public agencies and corporates.

Our team is comprised of marketers, advertisers, public relation specialists, journalists, data scientists, photographers/videographers and graphic designers.



## SERVICES

**a) Media Content Creation** – This involves coming up videos, photographs and written stories for our clients that can be published or broadcast either in the mainstream media or social media. We do media pitches, press releases, speech writing and interviews; activation of influencers; social networking; graphic designs; and crisis management for our clients. We also write content for new company website and profile.

**b) Advertising and Marketing** – We connect organisations to mainstream media for marketing and advertising through normal adverts; paid articles, videos or photographs at negotiated prices.

**c) Social Media Management** – We run organisations' social media pages on their behalf through creation of content, daily updates and promotions. Through our experienced social media team, we can tailor-made the content to reach targeted audience and raise the profile of our clients.

**d) Investor Relations** – We ensure our clients relate well with their partners by ensuring that two-way communication channels are effective.

**e) Media Training** – We train organisation's leadership team on how to relate and respond to media interviews in a way that can raise the image of the company as well as gain a better understanding on how the media works. We also organise media-organisation connection sessions.

**f) Brand PR** – This involves profiling of the organization as credible and market leader in terms of products or services it provides to the public. We also craft and deploy contemporary messaging directed at the consumer about an organization's brand/product.

**g) Documentaries** for cooperates, NGO and government agencies.

**h) Livestreaming** of events on social media e.g YouTube, Twitter, Facebook and Instagram.

**i) Graphic design** – Publication design, logos, posters, magazines, catalogues, package design, label design, banners, house styles, corporate identity designs, editing and printing.

## CLIENTS

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*Thank you!*



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